

# LOGO STANDARDS OF USE

## OFFICIAL LOGO

The logo must always be placed on a white background or very pale in colour. Using the white logo on a dark background is also accepted.

Full color



Black



White reverse



## PROTECTED AREA

To optimize the impact of the logo, it is necessary to leave some free space around it.

This is determined based on the frame illustrated opposite.



## MINIMUM SIZE

Minimum width of the logo, whatever support used.



## OFFICIAL COLOR

PMS 201	CMYK 0-100-65-34	RGB 168-5-50
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## IMPROPER USE OF THE LOGO

Shadow



Distortion



Contour line



On a dark background



Reverse color



Reverse logo on a photo



With contour box on colored or photo background

